

900 WEST GEORGIA STREET | VANCOUVER, BRITISH COLUMBIA

EXCLUSIVE TELEVISION MEDIA PARTNER Global





Fertile Future will host An Evening of Hope Cocktail Reception at the Fairmont Vancouver on Thursday, May 7, 2020 in a lively cocktail style environment with friends and colleagues. Our guests will enjoy live entertainment, an amazing selection of passed hors d'oeuvres, food stations and drinks, exquisite silent auction items and an opportunity to win an outstanding item in the evening raffle.

All this while raising funds to support men and women in our community at risk of losing their fertility due to cancer treatments.

To purchase tickets on line please visit fertilefuture.ca

For additional information on the event Contact j/m/a Event Planning at:

1.613.558.9889

cathy@jmaeventplanning.com

Creating hope for families in the future



# A Message From Evening of Hope Chair

Modern cancer treatments have become increasingly more effective for curing all types of cancer, but unfortunately reduce fertility in many survivors because of their toxic effects on reproductive organs. These patients are young and scared, and in most cases hope to have a child of their own in the future. Recent strides in cryopreservation technologies with egg, embryo and sperm banking have greatly improved the likelihood of pregnancy in cancer patients. Provision of these technologies requires treatments that are costly and not publicly funded in most areas of Canada. Fertile Future is a national charity that provides funding through the Power of Hope Cost Reduction Program to patients receiving cryopreservation treatments at participating fertility clinics that are required to deeply discount their services. To date over 500 men and women have received the necessary funds to proceed with these fertility sparing procedures, providing the hope of parenthood.

Fertile Future will accomplish its vision by promoting awareness and understanding of fertility preservation among patients, the medical community, and the Canadian public. We work with oncology & fertility groups across Canada to ensure young Canadians receive timely information on fertility preservation options. We will raise funds to help subsidize the costs of fertility preservation for young men and women until full funding is available through provincial health plans. We strongly believe that these patients should be fully supported by our public healthcare system, so will continue to advocate for public funding of fertility preservation treatments.

These Canadians courageously battle through cancer, help us fulfill their dream of a child.

#### Dr. Jeff Roberts

PACIFIC CENTRE FOR REPRODUCTIVE MEDICINE



We strongly believe that women and men struggling with the diagnosis of cancer should not be faced with the financial burden of these medical services.



## Sponsorship Opportunities

#### **Gold Sponsor**

#### \$7,500

Prominent placement of your corporate logo on:

- Event audio visual presentation
- Print and marketing materials
- Event signage
- Media print materials
- Facebook event page and on Fertile Future website
- Opportunity to provide sponsor ad for the sponsor digital loop at event
- 12 complimentary tickets to the event
- Personalized sponsor badge (including your corporate logo and the event logo) for use on your website, email and social media

## Platinum Presenting Sponsor

#### \$10,000

LEAD Placement of your corporate logo will be incorporated on all event branding. "Your Company Proudly Presents An Evening of Hope":

- Exclusive recognition as presenting sponsor in all Global BC coverage (Retail value \$14,100)
- Opportunity to provide sponsor ad and 30 second video will be included in event video presentation
- Print and marketing materials
- Event signage
- Facebook event page and Fertile Future website
- Prominent recognition and opportunity to speak on the evening of the event
- 16 complimentary tickets to the event
- Personalized sponsor badge (including your corporate logo and the event logo) for use on your website, email and social media

#### **Silver Sponsor**

### \$5,000

Placement of your corporate logo on:

- Event audio visual presentation
- Print materials
- Event signage
- Facebook event page and on Fertile Future website
- 10 complimentary tickets to the eventpersonalized sponsor badge (including your corporate logo and the event logo) for use on your website, email and social media



#### For additional information on Sponsorship

Contact **Alyson Price** at Fertile Future at 1.613.440.3302 or info@fertilefuture.ca

To purchase tickets on line please visit **www.fertilefuture.ca** 





## Sponsorship Opportunities

#### Friends of Fertile Future

\$1,000 - \$3,000

- Name placement in the event audio visual presentation
- 2 4 event tickets and tax deductible receipt for the charitable portion

#### **Individual Tickets**

\$300



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