



FERTILE FUTURE

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**2015 – 2016**  
FERTILE FUTURE ANNUAL REPORT

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## VISION

Fertile Future is a national charity that aspires to ensure every young Canadian diagnosed with cancer has the choice, opportunity and means to have a family of their own.

## MISSION

To ensure each young Canadian diagnosed with cancer is aware of their options for fertility preservation at the time of diagnosis. To raise funds to help subsidize the costs of fertility preservation for young men and women until full funding is available via all provincial health plans. We are the voice of young Canadian cancer patients who may otherwise be denied the opportunity of having a family due to the high costs of fertility preservation and lack of timely and informed options.

## OUR VALUES

- Hope
- Family
- Compassion
- Choice



***"The Power of Hope Program helped us start our Oncofertility journey*** in June of 2012 after a cervical cancer diagnosis left me with a radical hysterectomy and unable to carry a child of our own. After I had finished all my cancer treatment my cousin volunteered to carry our child. We started the involved surrogacy journey with her and when all the steps were complete our fertility specialist transferred one embryo. We were so fortunate that the first attempt was a success and we were intended parents. We are forever thankful to my cousin, the fertility clinic and Fertile Future's Power of Hope Program."

—Ashley Oscienny

## 2015-2016 ACHIEVEMENTS

### POWER OF HOPE COST REDUCTION PROGRAM

# 23

## PARTNER CLINICS IN 5 PROVINCES

across Canada provide qualified **Power of Hope** patients with **reduced fees** in order to make fertility preservation more accessible to those with financial constraints.



## Over \$165,000

has been provided directly to **421** **Power of Hope** Recipients since 2010.

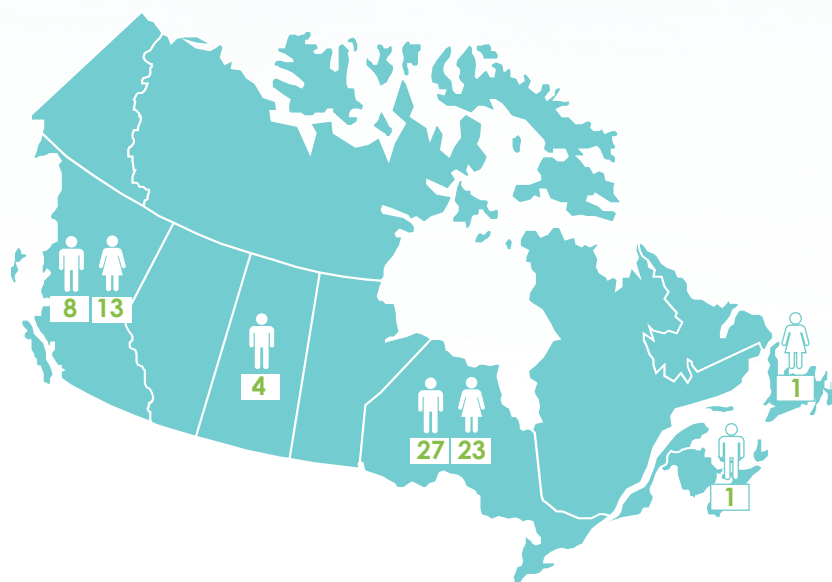


**41** **MEN**



**37** **WOMEN**

### POWER OF HOPE BY PROVINCE



**British Columbia 8**  
**Nova Scotia 1**  
**Ontario 27**  
**Saskatchewan 4**

BC and Nova Scotia doubled it's male recipients during this fiscal year.



**British Columbia 13**  
**Newfoundland 1**  
**Ontario 23**

BC increased the number of women funded by 44% and Ontario increased the number of women funded by 9.5%, which is remarkable because of the introduction of IVF funding in the province.

## \$68,940

disbursed to qualified patients in need, which is a **32% increase in funds** disbursed from 2014-2015. This is in part, attributed to the **increase in funding to female patients from \$1,500 to \$2,500** on a sliding scale.

Big news was made in December of 2015 when provincially funded IVF cycles were announced by the Ontario government. Fertile Future made efforts to adapt its **Power of Hope** Cost Reduction Program for Ontario residents. Some of these shifts include reimbursements for expenses incurred during IVF, such as a top up on drug costs (up to 25%), mileage, hotel and meals, all within specific guidelines. Compassionate drugs continue to be made available to Oncofertility patients by the pharmaceutical companies.

## FUNDRAISING EVENTS

- **An Evening of Hope** in Toronto took place on October 29, 2015 at SteamWhistle Brewing for the third year in a row. This event raised **\$67,158**;
- **An Evening of Hope** in Vancouver had it's second year event on April 14, 2016 at the Fairmont Hotel Vancouver and outshone it's first year significantly by raising **\$63,606**;

Both Hope Live and the Capital Evening of Hope were postponed to the fall of 2016.

## AWARENESS RAISING

Both Evening of Hope events in Toronto and Vancouver yielded a good amount of media coverage, including interviews with past recipient, Ashley Oscienny whose powerful story moved many attendees at the Vancouver event.

The **increase in funding** made available for women **from \$1,500 to \$2,500** also generated some news coverage with an article released by Global News in October, 2015.

<http://globalnews.ca/news/2279862/babies-after-cancer-charity-helps-young-people-preserve-chances-of-fertility/>

## STRATEGIC PLAN

The Board gathered in February to review the Fertile Future Strategic Plan for the 2016-2018 time frame. It was the first time the Board had formally met in person, thanks to funds provided by both AstraZeneca and Merck.

### According to 2011 Canadian Cancer Statistics:

- 84,000 women and 93,000 men newly diagnosed each year
- 4200 women and 2500 men in reproductive age group
- 6500 childhood cancers diagnosed in Canada between 2003-2007
- Survival rates have greatly improved for many cancer subtypes with success rates of >80% reported in childhood cancers
- Long term survival issues such as future fertility are now receiving more consideration
- Cancer survivors identify loss of fertility as a major psychological stressor

### Main priorities identified were:

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|---|--|
| • Increase recipients to 100/yr = 30% increase in recipients  | • Increase Donors/ Sponsors/ Industry  |
| • Increase funding for women by 50% = \$3,750 by 2018   | • Create Alliances with Charities & Organizations Aligned with Fertile Future's Objectives |
| • Communicate the impact and severity of potentially sterilizing oncology patients without letting them know of the risks | • Enhance Power of Hope Clinic Engagement  |
| • Engage in Rebranding Project  | • Connect With Past recipients – Survivorship and Legacy exposure                          |
| • Increase High Profile Board Representation  | • Strengthen Partnerships with Pharmaceutical Companies                                    |
|   | • Engage in Government Relations   |



## 2015-2016 WHERE DONOR DOLLARS WENT

\$

PROGRAM EXPENSES \$152,683		ADMINISTRATION EXPENSES \$51,045		FUNDRAISING EXPENSES \$66,322	
Cause Awareness	\$13,175	Bank charges	\$2,376	An Evening of Hope Toronto	\$36,039
Power of Hope Program	\$68,940	Communications	\$1,295	An Evening of Hope Ottawa	\$-
Salaries and Benefits	\$65,459	Insurance	\$2,376	An Evening of Hope Vancouver	\$30,283
Strategic Plan	\$5,109	Office Equipment & Supplies	\$2,855	Hope Live	\$-
		Professional Fees	\$3,978		
		Salaries and Benefits	\$21,820		
		Rent	\$13,314		

## 2015-2016 MONIES RECEIVED

\$

REVENUE \$153,965	
Donations	\$24,545
An Evening of Hope Toronto	\$64,759
An Evening of Hope Ottawa	\$605
An Evening of Hope Vancouver	\$63,466
Hope Live	\$-
Fundraising - Other	\$445
Other income	\$135

## 2015-2016 EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES

\$

STATEMENT OF CASH FLOWS \$(116,085)	
Cash at the beginning of the year	\$225,794
Cash at the end of the year	\$84,548
Increase (decrease) in cash	\$(141,246)

# ECONOMIC DEPENDENCE

Fertile Future continues to be dependent on contributions from corporate sponsors and fundraising events. Our ability to carry out our mission and vision in assisting young cancer patients is dependent on our ability to continue to raise funds and obtain sponsorship.



## BOARD MEMBERS

**Dr. Aaron Jackson** EX-OFFICIO

**Mr. Mark Evans** PRESIDENT

**Ms. Sarah Milton** TREASURER

**Dr. Kaajal Abrol** VICE-PRESIDENT

**Ms. Danielle Dubois** DIRECTOR

**Mr. Kevin Earle** DIRECTOR

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**Ms. Tessa Bendyshe-Walton** DIRECTOR

**Dr. Karen Buzaglo** DIRECTOR

## STAFF MEMBERS

**Ms. Jessica Séguin** EXECUTIVE DIRECTOR

**Ms. Alyson Price** ADMINISTRATIVE ASSISTANT



# FERTILE FUTURE SUPPORTERS

Here are all the companies that have supported Fertile Future over the past 6 years

