



Privacy Policy

Fertile Future is a national charitable organization that provides fertility preservation information and support services to cancer patients and oncology professionals. Our mission is to raise public awareness, develop established resources, implement a financial assistance program, produce and disseminate information.

Fertile Future recognizes that your right to privacy is an essential issue and understands your interest in protecting your personal information while using our services. Any questions concerning privacy compliance can be sent to our privacy officer at:

ATTENTION: PRIVACY OFFICER

Fertile Future Inc.
8 - 300 Greenbank Road
Ottawa, Ontario K2H 0B6

PRIVACY POLICY

1. COLLECTION OF PERSONAL INFORMATION

Fertile Future collects personal information for the following general purposes:

- 1.1 to establish and maintain our donor and patient lists;
- 1.1 to communicate effectively by informing you of new products (e.g., newsletters, magazines and books) and new events (e.g., lectures, conferences and seminars) in which you may be interested;
- 1.2 to provide services effectively by assessing patient applications, granting financial assistance, communicating with fertility centres;
- 1.3 to fulfill transactions effectively by obtaining contact information, medical and financial information for administrative, medical and accounting purposes.

2. OBTAINING CONSENT

Fertile Future is committed to obtaining your consent for the collection of your personal information and the subsequent use or disclosure of this information, unless otherwise permitted by law.

- 2.1 In obtaining consent, we make a reasonable effort to ensure that you are advised, in a manner that can be reasonably understood, of the purposes for which the information will be used.
- 2.2 In determining the appropriate form of consent, we will take into account the sensitivity of the personal information and your reasonable expectations.

- 2.3 You may withdraw your consent at any time, subject to legal or contractual restrictions and reasonable notice, by contacting our privacy officer. Please note that the withdrawal of your consent may impact on our ability to serve you and to maintain our relationship.

3. USE AND DISCLOSURE OF PERSONAL INFORMATION

Fertile Future does not use or disclose personal information for purposes other than those for which it was originally collected, except with your consent or as otherwise permitted by law.

- 3.1 In addition, we may use personal information collected from or on behalf of another organization without your consent if you had consented to the use of the personal information by the other organization, and we are using the personally information solely for the purposes for which the information was previously collected and to carry out work on behalf of the other organization.
- 3.2 We may also disclose personal information to another organization without your consent if you had consented to the use of the personal information by us, and we are disclosing the personal information to the other organization solely for the purposes for which the information was previously collected and to assist the other organization to carry out work on our behalf.
- 3.3 We remain responsible for personal information in our possession or custody, including information that we



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transfer to a third party for processing. As such, we enter into confidentiality or contractual agreements with third parties which are engaged to perform services on our behalf and to whom we transfer personal information for processing requiring them to provide a level of security comparable to that provided under our privacy policy.

4. CORRECTION OF PERSONAL INFORMATION

Fertile Future is committed to maintaining as accurate, complete and up-to-date personal information as is necessary for the purposes for which it is to be used and to minimize the possibility that inappropriate information may be used to make a decision about you.

- 4.1 We do not routinely update personal information, unless such a process is necessary to fulfill the purposes for which the information was collected or we receive notification from you to do so. If you are aware of changes to the personal information you have given us, simply write our privacy officer and we will update our records accordingly.
- 4.2 We require written instructions if you wish to request access to your personal information, if you wish for us to provide your personal information to a third party such as a medical or financial personnel.

5. PROTECTION OF PERSONAL INFORMATION

Fertile Future is committed to protecting your personal information by security safeguards appropriate to the sensitivity of the information.

- 5.1 We protect personal information with physical security measures, such as locked filing cabinets and restricted access to areas where personal information is stored.
- 5.2 When disposing of or destroying personal information which is no longer needed, we ensure that appropriate measures are taken regarding the disposal or destruction so as to prevent unauthorized parties from gaining access to the personal information.

6. RETENTION OF PERSONAL INFORMATION

Fertile Future is committed to retaining your personal information only as long as necessary for the fulfillment of the general purposes outlined above or for the fulfillment of legal or business purposes.

- 6.1 We will retain personal information that has been used to make a decision about you for as long as is necessary to allow you access to the information after the decision has been made.

7. CHANGES TO PRIVACY POLICY

Fertile Future reserves the right to modify our privacy policy at our sole discretion. In particular, the privacy officer will periodically review and modify our privacy policy in response to developments and changes in privacy law. Any modifications shall be effective immediately upon our publication by any means, including posting on our website. You agree to review our privacy policy posted at our website, be aware of any modifications and be bound by the same.

I understand Fertile Future's Privacy Policy and consent to information being collected and retained with accordance to this policy.

Name: _____

Signature: _____

Date (yyyy/mm/dd) _____