

# Sponsorship Opportunities

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## An Evening of Hope

*"Creating Hope for Families in the Future"*



Steam Whistle Brewing  
The Roundhouse – 255 Bremner Blvd  
Toronto, Ontario

Thursday, November 10th, 2016  
7:00 p.m.

All proceeds to support Fertile Future



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National Sponsors

**EMD  
SERONO**

**FERRING**  
PHARMACEUTICALS

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# A Letter from Our Evening Of Hope Chair



Dear Friends,

Fertile Future is a national charity that aspires to ensure every young Canadian diagnosed with cancer has the choice, opportunity and means to have a family of their own. Our mission is to ensure each young Canadian diagnosed with cancer is aware of their options for fertility preservation at the time of diagnosis and to ensure they have access to these options. Our top values are Hope, Family, Compassion and Choice.

On Thursday, November 10th, 2016, Fertile Future will host "An Evening of Hope" at Steam Whistle Brewing in Toronto. Guests will enjoy great food and drinks in a lively environment with friends and colleagues, while raising funds to support men and women in our community at risk of losing their fertility due to cancer treatments.

Recently, the Ontario government initiated an IVF funding program. While the program helps to fund the procedural cost of egg, sperm or embryo freezing for cancer patients, there are many additional costs that patients need to cover, including supplemental medications, travel expenses, and freezing costs. As such, there is still a great need for financial assistance for fertility preservation patients across the province, and Fertile Future continues to help meet these needs for Ontario patients, and patients across the country.

As a fertility specialist and board member of Fertile Future, it is truly a privilege to be involved with this organization and to chair this event. I invite you to help support Fertile Future by sponsoring this special night. Additionally, we welcome any donations for the silent auction.

Your contribution to "An Evening of Hope" honours every person who has been touched by cancer, and helps those who may be affected in the future.

Sincerely,  
Dr. Kaajal Abrol  
Chair, An Evening of Hope 2016

For additional information on the event, contact  
Joanne McDonald at [j/m/a Event Planning](mailto:j/m/a Event Planning)  
1-613-271-2713 or [joanne@jmaeventplanning.com](mailto:joanne@jmaeventplanning.com)  
or visit [www.fertilefuture.ca/events-listing/](http://www.fertilefuture.ca/events-listing/)

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# Sponsorship Opportunities

## Platinum / Presenting Sponsor - \$10,000

- Recognition as Platinum/Presenting Sponsor in all media material
- Lead Placement of your corporate logo in event audio visual presentation
- Lead Placement of your corporate logo/name on event signage
- Lead Placement of your corporate logo/name in media print materials
- Corporate logo/name on print materials
- Corporate logo/name on Facebook event page and on Fertile Future website
- Prominent recognition as sponsor of a Food/Wine Station
- Opportunity to speak at the event
- 10 event tickets

## Gold Sponsor - \$7,500

- Recognition as Gold Sponsor
- Placement of your corporate logo on event audio visual presentation
- Placement of your corporate logo/name on event signage
- Placement of your corporate logo/name in media print materials
- Corporate logo/name on print materials
- Corporate logo/name on Facebook event page and on Fertile Future website
- Recognition as a sponsor of a Food/Wine Station
- 8 event tickets

## Silver Sponsor - \$5,000

- Recognition as Silver Sponsor
- Placement of your corporate logo on event audio visual presentation
- Placement of your corporate logo/name on event signage
- Placement of your corporate logo/name in media print materials
- Corporate logo/name on print materials
- Corporate logo/name on Facebook event page and on Fertile Future website
- 6 event tickets

## Friend of Fertile Future

- Donation of \$1,000 to \$3,000
- Placement of your corporate logo/name in the audio visual presentation
- 1-4 event tickets (based on donation amount)



For additional information on sponsorship contact  
Jessica Seguin at Fertile Future  
at 1-613-440-3292 or [info@fertilefuture.ca](mailto:info@fertilefuture.ca)  
or visit [www.fertilefuture.ca/events-listing/](http://www.fertilefuture.ca/events-listing/)

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